

CLIMATE ACTION IS A TEAM SPORT.

INITIATIVE SUPPORTED BY:
GREEN SPORTS ALLIANCE FOUNDATION.

www.greensportsalliance.org/greensportsday



What is Green Sports Day?

Global sports community coming together to increase awareness of climate change and sustainability, take an act on climate, and celebrate the progress & positive impact of sports.

Who celebrates it?

It's a world-wide celebration by the global sports community and its stakeholders. Including [not limited to]: teams, athletes, venues, fans, global allies, companies, community organizations, and youth sports.

Become a Green Sports Day Partner!

ACTIVATIONS



#GREENSPORTSDAY
SOCIAL MEDIA
CAMPAIGN

DOWNLOAD THE DIGITAL
ACTIVATION TOOLKIT

What is in the #GreenSportsDay toolkit?

- Graphic Templates for Social Media
- Caption Templates for Social Media
- Press Release Template including Green Sports Day Boilerplate
- #GreenSportsDay Communications Best Practices

Made available to download in September

[CLICK HERE TO ACCESS THE TOOLKIT](#)



MAKE A COMMITMENT
TO CLIMATE ACTION

SHARE YOUR ACTIONS
WITH GREEN SPORTS
ALLIANCE TEAM

Why should you make a commitment?

Climate action requires an ongoing commitment and collective action to build a more sustainable, just, and resilient future. **Join leaders in the sports industry and confidently share your commitment.**

Action storytelling begins in September

[CLICK HERE TO SHARE YOUR COMMITMENT](#)

Resources

Take Urgent Action:
Learn from the UN Global Goals

Find Your Organizations Way: Make Meaningful Change

Commit to Environmental Goals: Develop an Action Plan

How do you activate your community?

- Plan a volunteer day for your staff,
- Host a local park cleanup,
- Plan a zero-waste tailgate,
- Engage your athletes,
- Host a green game...

Our website goes live in August

[CLICK HERE TO REGISTER YOUR EVENT WITH US](#)

Register your in-person and online events to be featured with 120+ partners on the Green Sports Day website.

We encourage you to identify a need within your community and plan an event that makes sense for your organization. **We hope these ideas are helpful for you to get started!**

ACTIVATE YOUR
COMMUNITY TO
CELEBRATE

REGISTER YOUR EVENT
ON OUR WEBSITE