



GAME ON!
**THE FUTURE OF SPORTS
& SUSTAINABILITY**

2020 Green Sports Alliance Summit
SPONSORSHIP OVERVIEW

June 17-18, 2020 | Minneapolis, MN | U.S. Bank Stadium

Who We Are

The Green Sports Alliance Players

180+
TEAMS

190+
VENUES

15+
LEAGUES

50+
CORPORATE
MEMBERS



The World Games
2021 BIRMINGHAM, USA



What We Do

The annual Green Sports Alliance Summit is the largest and most influential gathering for the sports community to unite around sustainability. The event brings together hundreds of industry stakeholders to share best practices, advance the latest innovations in greening operations, enhance fan engagement and facilitate meaningful partnerships.

Why Sport Matters

The sports industry is uniquely positioned to make large scale impact in the sustainability performance of many of our largest public spaces. Sports teams also play a special role in influencing citizens and mobilizing communities to take action. The Summit seeks to highlight best practices for enhancing performance and fostering a dialogue with stakeholders and fans about environmental stewardship and social responsibility.

By convening and collaborating, we can leverage the cultural and market influence of sports to promote healthy, sustainable communities where we live and play.



Leveraging the Power of Sports

Celebrating the Past and Shaping the Next Decade of Sports & Sustainability

2020 marks the Alliance's 10th anniversary. This year's Summit, "**Game On! The Future of Sports & Sustainability**," will be a celebration of the past decade and a view towards the next ten years, while we set a new standard of excellence in the sports and sustainability movement.

We invite you to join us as we set the stage for the next decade. Your voice, your vision, your goals, and your ideas are essential as we collectively seek to lead the way towards a more sustainable world and build stronger communities.

"**Game On!**" will bring together leaders in sports and sustainability, along with sustainability leaders from other industries and sectors to facilitate the exchange of ideas and best-in-class solutions and innovations.

Hosting our Summit in Minneapolis is incredibly important because of the sports entities, companies, and communities that are invested in the future of sustainability. This will be reflected in all aspects of our event, as we connect the greater sports industry to the Minneapolis region and showcase the inspiring work the region is doing.

The City of Minneapolis is committed to environmental health, social equality, and balancing the concerns of the present without sacrificing future generations' ability to meet their own needs. With a vibrant community of people and businesses, the Alliance is thrilled to bring the 2020 Summit to the region and to U.S. Bank Stadium.

Join us in Minneapolis--"Game On!"



Executive Director, Green Sports Alliance



How You Can Get in the Game

Celebrating the Past Decade and Shaping the Future of Sports & Sustainability

We invite you to consider one of our sponsorship packages, which provide you with an opportunity to celebrate the last ten years and demonstrate your commitment to the next decade of sports and sustainability by shaping the discussions and sharing your story.

Title Sponsorship | \$75,000

Featured in the Summit's title (with industry exclusivity), extensive visibility and recognition, highest level of thought leadership opportunities within Summit programming, option to present at the Awards Dinner, pre- and post-Summit positioning and more.

Diamond Sponsorship | \$50,000

Featured in 2nd tier throughout Summit promotional materials, opportunity to participate in main stage Summit programming, recognition at the Awards Dinner, and more.

Innovation Hallway Sponsorship | \$45,000

Unique sponsorship of the new "Innovations Hallway" featuring technology such as data visualization, 3D printing, global mapping etc.

Premier Sponsorship | \$35,000

Featured in 3rd tier of promotional materials, option to sponsor one Summit program element (i.e. reception, meal area) and/or speaking opportunity in main or side session.

Gold Sponsorship | \$20,000

Featured in 4th tier of promotional materials, opportunity to sponsor one Summit item (i.e. name badge lanyard, mobile app, venue tour) and/or speaking opportunity in side session.

Marketplace & Innovation Hallway | \$12,500 - \$4,500

Select from Premium, Standard, and Pop-Up levels to showcase your product or services in our Marketplace & Innovation Hallway. Includes sponsor recognition elements.

Bespoke sponsorship packages available upon request.

Please contact kristin@greensportsalliance.org

