

GREEN
SPORTS
ALLIANCE



Delaware
North



Sports & Sustainability Symposium

St. Louis Cardinals | Busch Stadium

August 21, 2019

**SPONSORSHIP
OVERVIEW**

Program Snapshot

- ✓ Expert panel discussions
 - ✓ Local cross-sector leadership
 - ✓ Alliance program areas:



FOOD



WASTE



VENUES



ENERGY

- ✓ Keynote content
- ✓ Networking breaks & breakfast, lunch and snacks
- ✓ Stadium tour
- ✓ Post-event networking reception
- ✓ Game ticket – Cardinals v. Brewers!

Who Attends?

- ✓ Professional and collegiate sports teams, venues, and leagues
- ✓ Corporate leaders across sustainable products & services
- ✓ Local and regional business and civic leaders

Why Sponsor?

The St. Louis Sports & Sustainability Symposium is an opportunity to showcase and align your brand with sustainability efforts in the professional and collegiate sports industry and engage with a highly targeted group of local and regional decision makers and leaders across the sports industry.

	SPONSORSHIP PACKAGES			
	PRESENTING	GOLD	SILVER	BRONZE
	\$12,000	\$7,500	\$5,000	\$3,500
Registration Passes	10	6	4	2
Logo Feature in Event Header	•			
Special Offer to Attendees	•			
Pop-Up Signage & Logo on Directional Boards	•	•		
Opt-in Attendee Contact List	•	•	•	
Networking Showcase Table	•	•	•	•
Logo in On-Site Digital Signage Scroll	•	•	•	•
Social Media Announcements & Re-Posts	•	•	•	•
Logo in Print Program	Top Tier	Second Tier	Third Tier	Base Tier
Logo on Website	Top Tier	Second Tier	Third Tier	Base Tier
Logo in Email Event Marketing	Top Tier	Second Tier	Third Tier	Base Tier

Confirm Today!

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Learn More About the Alliance...

- ✓ **Website:** www.greensportsalliance.org
- ✓ **Facebook:** Green Sports Alliance
- ✓ **Twitter:** @SportsAlliance
- ✓ **Instagram:** @GreenSportsAlliance

...and join the conversation at #GreenSports!

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