

GREEN  
SPORTS  
ALLIANCE

moda  
center

## Sports & Sustainability Symposium

Portland Trail Blazers | Moda Center

April 3, 2019

SPONSORSHIP  
OVERVIEW

# Program Snapshot – Agenda

- ✓ Expert panel discussions
  - ✓ Local cross-sector leadership
  - ✓ Food industry innovation & trends
  - ✓ Alliance program areas:
- ✓ Networking breaks & breakfast, lunch and snacks
- ✓ Keynote content
- ✓ Networking event



FOOD



WASTE



VENUES



WATER

## Who Attends?

- ✓ Regional professional and collegiate sports teams and venues
- ✓ Concessionaires
- ✓ Business and public leaders
- ✓ Athletes

## Why Sponsor?

Your support of the Sports & Sustainability Symposium is an opportunity to align your brand with sustainability efforts happening in the professional and collegiate sports industry and engage with a highly targeted group of regional professional decision makers.

	SPONSORSHIP PACKAGES			
	PRESENTING	GOLD	SILVER	SUPPORTING
	\$12,000	\$7,500	\$5,000	\$3,500
Registration Passes	10	6	4	2
Logo Feature in Event Header	•			
Special Offer to Attendees	•			
Pop-Up Signage & Logo on Directional Boards	•	•		
Opt-in Attendee Contact List	•	•	•	
Networking Showcase Table	•	•	•	•
Logo in On-Site Digital Signage Scroll	•	•	•	•
Social Media Announcements & Re-Posts	•	•	•	•
Logo in Print Program	Top Tier	Second Tier	Third Tier	Base Tier
Logo on Website	Top Tier	Second Tier	Third Tier	Base Tier
Logo in Email Event Marketing	Top Tier	Second Tier	Third Tier	Base Tier

# Confirm Today!

## Sponsorship Inquiries

Savannah Mallo

Partnership Manger

savannah@greensportssummit.org

503.226.2377

## General Event Inquiries

Kelley Martin

Director of Operations

kelley@greensportsalliance.org

503.957.2929

*Learn More About the Alliance...*

- ✓ **Website:** [www.greensportsalliance.org](http://www.greensportsalliance.org)
- ✓ **Facebook:** Green Sports Alliance
- ✓ **Twitter:** @SportsAlliance
- ✓ **Instagram:** @GreenSportsAlliance

*...and join the conversation at #GreenSports!*

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