The Green Sports Alliance launched the 2015 Summit with the Chicago Sustainability Industry Leaders gathered in Chicago to advance the sports greening movement. 2015 saw the most significant Green Sports Alliance Summit to date. Over 700 sports and organizations coming together to engage fans to create more sustainable communities where we live and play.

**Breakout Sessions**

**Keynote Address:** Adding Street Cred to the Movement: The Importance of Authenticity

- Presenter: Shawn Heinrichs
- Description: President, Green Sports Alliance

**Panel Discussion:** Activating the Next Generation of Fans: The Importance of Authenticity

- Moderator: Kerri Strand
- Participants: Mike Gulich, Board Member, Green Sports Alliance; Dave Newport, Director of Facilities Operations, Aramark; Chuck Gerba, Director of Sustainability, Majestic; Roian Atwood, Director of Sustainability, Majestic; Tim Reeve, Director of Facilities Operations, Aramark; and Dirk Kestner, Global Segment Leader - Food Service, NatureWorks

**How-To Workshop:** Putting Benchmarks & Baselines to Work: Sport Sustainability Engagement in Sports

- Moderator: Lesley Day
- Participants: Jeffery Mittelstadt, Manager, Technical Energy Sales, WGL Energy; Edgar Farrera, President and CEO, SHIFT Energy; Jennifer Cox, Assistant Director, Business Development, Urban Green Energy; Hamish Reid, Sustainability Manager, Technical Energy Sales, WGL Energy;.Stephanie Young, Member, Green Sports Alliance; and Martin Martin, VP of Corporate Partnerships, Bonneville Environmental Foundation.

**Panel Discussion:** Sustainability for London 2012

- Moderator: Chuck Gerba
- Participants: Hamish Reid, Board Member, Green Sports Alliance; and John Marler, VP, Strategic Initiatives, Sacramento Kings

**Plenary**

**SVP, HKS Inc.**

- Description: Global Segment Leader - Food Service, NatureWorks

**Following the Lead of MVPs in the Great Lakes Region**

- Presenter: Eva Kassens-Noor
- Description: Senior Technology & Sustainability Leader, Dow Olympic & Sports Solutions

**Women, Sports & the Environment Symposium**

- Moderator: J.W. Cannon
- Participants: Eva Kassens-Noor, Senior Technology & Sustainability Leader, Dow Olympic & Sports Solutions; and Eva Kassens-Noor, Senior Technology & Sustainability Leader, Dow Olympic & Sports Solutions

**Sports Venues & Events**

- Moderator: Craig Harnett
- Participants: Craig Harnett, SVP, HKS Inc.; and Craig Harnett, SVP, HKS Inc.

**EcoSafe**

- Description: With contributions from a broad range of attendees and sports industry representatives, EcoSafe has had the honor to attend the GSA Summit. Thank you all for partaking in such an amazing event. The summit was a fantastic platform to learn, share, and inspire the next generation of fans.

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