



FOR IMMEDIATE RELEASE

GREEN SPORTS ALLIANCE HEADS TO THE BIG APPLE FOR THIRD ANNUAL SUMMIT

2013 Summit Will Be Held Aug. 26-28 At New York Marriott At The Brooklyn Bridge

Nov. 15, 2012 (Portland, Ore.) — The Green Sports Alliance proudly announces their third annual Summit will be held **Aug. 26-28, 2013 at the New York Marriott at the Brooklyn Bridge.**

"The Green Sports Alliance has seen significant membership growth across North America since its inception and the 2013 Summit location reflects our geographical diversity," said Scott Jenkins, Chairman of the Green Sports Alliance and Vice President of Ballpark Operations at the Seattle Mariners. "We're excited to bring the Summit to the East Coast to showcase the great strides teams and venues in the region have made in sustainable practices and stakeholder engagement. And, to continue to help advance the green sports movement."

WHO

The Green Sports Alliance is a non-profit organization with a mission to help sports teams, venues and leagues enhance their environmental performance.

WHAT

The Green Sports Alliance Summit brings together professional and collegiate sports organizations with sports industry leaders and environmental and sustainability thought leaders. The Summit is a platform to create and share innovative solutions to improve the environmental performance of an entire industry. The 2012 Summit in Seattle saw more than 500 attendees with representation from over 50 professional and collegiate sports teams and venues engaging in a unique and dynamic program — learning from, sharing with and inspiring each other to find a better way to play.

WHY

The sports industry is uniquely positioned to make large scale impact in the environmental performance of many of our largest public spaces. Sports teams also play a special role in influencing citizens and mobilizing communities to take action. The Summit seeks to

highlight better practices for enhancing performance and fostering a dialogue with stakeholders and fans about environmental stewardship.

WHEN

Aug. 26-28, 2013

WHERE

New York Marriott at the Brooklyn Bridge
333 Adams Street
Brooklyn, New York 11201

Find out more about the 2013 Green Sports Alliance Summit at www.greensportssummit.org. Sponsorship opportunities are available. Please contact Crissie Olson at crissie@greensportssummit.org or 541.499.2467 to inquire.

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About Green Sports Alliance

The Green Sports Alliance is a non-profit organization with a mission to help sports teams, venues and leagues enhance their environmental performance. Alliance members represent nearly 150 professional and collegiate sports teams and venues from 14 different sports leagues. Visit www.greensportsalliance.org for more information.

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