

FOR IMMEDIATE RELEASE

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MEDIA ALERT

GREEN SPORTS ALLIANCE SUMMIT IN SEATTLE, SEPTEMBER 5-7, 2012 *Second Annual Event Brings Industry Together To Advance The Greening of Sports*

August 29, 2012 (Seattle) — Leaders from the sports industry will convene in Seattle, September 5-7, 2012 for the second annual Green Sports Alliance Summit. Hosted by the Green Sports Alliance, a non-profit dedicated to helping leagues, teams and venues improve their environmental performance, the Summit will provide innovative solutions to accomplish these greening goals while also achieving bottom line benefits.

WHO

Leaders and stakeholders from the sports industry

WHAT

The Green Sports Alliance Summit is a three-day summit designed for leaders from the sports community. The summit uses a mix of stories, case studies, lectures, panels, workshops, and site visits to introduce attendees to a range of thinking and best practices around sustainability that produce bottom line benefits while demonstrating responsible corporate and community citizenship.

WHEN

September 5-7, 2012

WHERE

The Conference Center
800 Convention Place
Seattle, Washington

KEYNOTES

Dr. Allen Hershkowitz | Senior Scientist, Natural Resources Defense Council
The State of Sports Greening

Andrew Ference | Defenseman & Stanley Cup Champion, Boston Bruins
Evening at the Ballpark

Jason F. McLennan | CEO & Founder, International Living Future Institute
The Future of the Built Environment

Syd Mendelbaum | CEO & Founder, Rock and Wrap It Up!
The New Food Experience

EVENING AT THE BALLPARK

The greater Seattle sports community is invited to attend Evening at the Ballpark, **Thursday, September 6**, from 6:00 - 10:00 p.m. at Safeco Field. Celebrate the contributions of special guest, Allan H. "Bud" Selig, Commissioner of Major League Baseball, and the accomplishments of the Green Sports Alliance towards the greening of sports. Summit attendees gain admission to the reception and program as a part of their registration package; dinner tickets must be purchased separately. Reception only tickets can be purchased by the public for \$50 at the event website. Tickets to dine on Safeco Field are available to attendees and the public for \$100 each.

WEBSITE

www.greensportssummit.org

INFO

More information and the full 2012 Summit program can be found at www.greensportssummit.org. Tickets can also be purchased at the event website (see above) at \$350 per single full admission or \$325 for groups of two or more.

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About Green Sports Alliance

Green Sports Alliance is a non-profit organization with a mission to help sports teams, venues and leagues enhance their environmental performance. Alliance members represent over 100 sports teams and venues from 13 different sports leagues. Please visit www.greensportsalliance.org for additional information.