



FOR IMMEDIATE RELEASE

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ANDRETTI FORMULA E JOINS THE GREEN SPORTS ALLIANCE

*Legendary motorsports team signs on as first Alliance racing team member
and featured speaker at 2014 Green Sports Alliance Summit*

May 14, 2014 (Portland, Ore.) — The **Green Sports Alliance**, an unprecedented collaboration among teams, venues and leagues dedicated to the greening of the sports industry, has added an important name to the membership roster. The nonprofit organization announced today that **Andretti Autosport's Andretti Formula E** team has become the first motorsports organization to join as an official member of the Alliance. Andretti Formula E has recently made integrating sustainability into the motorsports industry a priority. In 2013 they became the first American team to sign up for the FIA Formula E Championship, which exclusively features open-wheel race cars powered by electricity. Joining the Alliance illustrates the team's further dedication to sustainable motorsports and communicating environmental responsibility and innovation to racing fans across the world.

"The Andretti name is synonymous with racing. Andretti Formula E made history with their investment in electric vehicle racing, and is now committing to improve their environmental performance by signing on as an official member of the Green Sports Alliance," said Martin Tull, Executive Director of the Green Sports Alliance. "The Alliance is currently working with a number of race tracks, and we look forward to expanding these efforts to work directly with the Andretti Formula E racing team and Andretti Sports Marketing event production team. Working directly with racing teams, motorsports tracks and the race organizers we're able to create innovative and lasting solutions. We hope that this commitment from leaders in motorsports signals the start of deeper involvement from drivers and racing teams from all parts of the racing community."

"We're honored to be the first motorsports team to enter the Green Sports Alliance and hope we can help set a new benchmark within the industry," said Andretti Formula E team-owner Michael Andretti. "The FIA Formula E series represents new innovations within racing that we hope will lead to better sustainability across not just motorsports, but the automotive industry as a whole."

Along with becoming a member of the Alliance, Andretti Formula E's sister company **Andretti Sports Marketing** will be a featured speaker at the **2014 Green Sports Alliance Summit**, July 21st-23rd in Santa Clara, CA. Doug Bresnahan, Vice President, Marketing Partnerships at Andretti Sports Marketing, will participate on a panel of leaders from across the sports industry discussing how sustainability is presenting new opportunities in sports marketing.

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About Green Sports Alliance

Green Sports Alliance is a nonprofit organization with a mission to help sports teams, venues and leagues enhance their environmental performance. Alliance members represent over 230 sports teams and venues from 20 different sports leagues. The Alliance brings together venue operators, sports team executives and sustainability experts to exchange information about better practices and develop solutions to their environmental challenges that are both cost-competitive and innovative. Motorsports affiliated Alliance members currently include Pocono Raceway and the Circuit of the Americas. Visit www.greensportsalliance.org for more information and follow @SportsAlliance on Twitter.

About Andretti Autosport

Based in Indianapolis and led by racing legend Michael Andretti, Andretti Autosport boasts a wide racing portfolio rooted in tradition and designed for success. Together with Andretti Formula E and Volkswagen Andretti Rallycross, Andretti Autosport fields multiple entries in the IndyCar Series, Indy Lights and the Pro Mazda Championship, along with entries in the FIA Formula E Championship and Global Rallycross. The company boasts four IndyCar Series championships (2004, 2005, 2007 and 2012), two Indy Lights titles (2008 and 2009), one Pro Mazda championship (2013) and one USF2000 championship (2010) and has twice captured victory at the famed Indianapolis 500 (2005 and 2007). To share in the Andretti story, please visit online at AndrettiAutosport.com or AndrettiTV.com and follow along on Twitter via @FollowAndretti.

About the Green Sports Alliance Summit

July 21-23, 2014 | Santa Clara, CA

The annual Green Sports Alliance Summit serves as a platform for the sports community to unite around sustainability – bringing together more than 600 industry stakeholders to learn from 80+ leaders and engage their peers in meaningful dialogue around better environmental practices and proven solutions that help to advance the green sports movement. The 2014 program will cover the day's most critical topics in professional and collegiate sports greening via a dynamic mix of workshops, case study presentations, leadership plenaries, keynotes and venue tours. Held in the tech capital of the world amongst many iconic professional and collegiate sports teams, the 2014 Summit is poised to be a highly informative and influential gathering.

For more details on the 2014 Green Sports Alliance Summit including the program, speaker line-up and registration costs, please visit the website: www.greensportssummit.org.

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