

FOR IMMEDIATE RELEASE



**GREEN SPORTS ALLIANCE SUMMIT HEADS TO BROOKLYN AUG. 26-28, 2013 TO KICK OFF THIRD YEAR**

*More Than 500 Industry Leaders Will Gather To Advance Sports Greening*

**Aug. 21, 2013 (NEW YORK CITY)** — The Green Sports Alliance kicks off their third annual Summit, **Aug. 26-28, 2013 at the New York Marriott at the Brooklyn Bridge**. More than 500 industry leaders and 80+ speakers will be on hand to advance the sports greening movement over three days. The 2013 Summit will feature a diverse program of learning opportunities including workshops, tours, keynotes, plenaries, industry roundtables, an exhibit hall and high-level networking.

**WHO**

The Green Sports Alliance is a non-profit organization with a mission to help sports teams, venues and leagues enhance their environmental performance.

**WHAT**

The Green Sports Alliance Summit brings together professional and collegiate sports organizations with sports industry leaders and environmental and sustainability thought leaders. The Summit is a platform to create and share innovative solutions to help improve the environmental performance of an entire industry — learning from, sharing with and inspiring each other to find a better way to play.

**WHY**

The sports industry is uniquely positioned to make large scale impact in the environmental performance of many of our largest public spaces. Sports teams also play a special role in influencing citizens and mobilizing communities to take action. The Summit seeks to highlight better practices for enhancing performance and fostering a dialogue with stakeholders and fans about environmental stewardship.

**WHEN** Aug. 26-28, 2013

**WHERE** New York Marriott at the Brooklyn Bridge  
333 Adams Street  
Brooklyn, New York 11201

**HIGHLIGHTS**

- **Aug. 27 @ 9:00 a.m.** | Nike's **Lisa MacCallum Carter** gives opening keynote.
- **Aug. 27 @ 9:30 a.m.** | **Owners of the Philadelphia Eagles, New Orleans Saints and Pelicans, and Pittsburgh Pirates** speak on a panel discussing the business case for sustainable investments and initiatives.
- **Aug. 27 @ 7:00 p.m.** | **The 2013 Green Sports Gala will be held at The Liberty Warehouse** with special guest,

Philadelphia Eagles co-owner, Christina Weiss Lurie, receiving the second annual Green Sports Alliance Environmental Leadership Award.

- **Aug. 28 @ 9:30 a.m. | Professional athletes Kimmy Fasani, Andrew Ference and Michael Richter** share their motivations for stepping up to bat for the planet and bringing fans along with them.

- **Aug. 28 @ 1:00 p.m. | The U.S. EPA and Green Sports Alliance host the Women, Sports and the Environment Symposium**, a participatory dialogue regarding the role of women in advancing sports and the environment. Featured speakers include **Alison Gannett**, award-winning global cooling consultant, World Champion Extreme FreeSkier, and founder of multiple non-profits, including the Save Our Snow Foundation and **Mary Harvey**, former COO for Women's Professional Soccer and principal of Ripple Effect Consulting. This event is by invitation only, but **media are invited to engage speakers and attendees following the Symposium at 3 p.m. in the Legends Ballroom at the New York Marriott at the Brooklyn Bridge.**

**WEBSITE** Find out more about the 2013 Summit at [www.greensportssummit.org](http://www.greensportssummit.org)

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### **About Green Sports Alliance**

The Green Sports Alliance is a non-profit organization with a mission to help sports teams, venues and leagues enhance their environmental performance. Alliance members represent over 170 professional and collegiate sports teams and venues from 16 different sports leagues. Visit [www.greensportsalliance.org](http://www.greensportsalliance.org) for more information.

### **MEDIA CONTACTS**

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