



FOR IMMEDIATE RELEASE

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Sport Spotlights at the 2017 Green Sports Alliance Summit Notable personnel shine throughout the June 26-29 event at Golden 1 Center

June 21, 2017: Portland, OR – As representatives from sports organizations convene for the 7th Annual Green Sports Alliance Summit in Sacramento, notable names from baseball, basketball, football, hockey, NASCAR, and soccer populate the [Summit program](#).

BASEBALL

- Former MLB All-Star Gary Sheffield will be playing in the charity Golf Invitational (Monday, June 26)
- Former Oakland A's Minor Leaguer (and current CEO of Global Ecosystem Solutions Inc.) Shane Keough will also be playing in the Golf Invitational, and is a mainstage panelist for "The Gloves Are Off: How Athletes Are Taking Action in Their Communities" (Wednesday, June 28 at 9:30am)
- The Sacramento River Cats Minor League Baseball team will be hosting a Sustainability Tour for Summit attendees of their home ballpark, Raley Field (Tuesday, June 27 at 9:30am)
- San Francisco Giants' Vice President of Public Affairs & Community Relations, Shana Daum will be a mainstage panelist for the Women, Sports & the Environment Symposium "Innovative Inclusion: How Can We Innovate Our Business to Include Women Employees and Sports Fans?" (Tuesday, June 27 at 12pm)
- Major League Baseball's Senior Coordinator of Facility Operations, Jason Kobeda will be part of the "Mobilizing Fans" educational track session "What Floats & What Sinks: Lessons Learned in Stakeholder Engagement and Storytelling Around Water" (Wednesday, June 28 at 11am)
- River Cats' General Manager Chip Maxson will be part of the "Getting Started" educational track session "Leveraging Existing Resources: How Effective Partnerships Can Improve Your Triple Bottom Line" (Wednesday, June 28 at 2:30pm)
- Major League Baseball's Senior Director of Ballpark Operations & Sustainability, Paul Hanlon will be part of the "Sports Leadership Update" (Wednesday, June 28 at 5:25pm)

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- New York Mets' Senior Director of Ballpark Operations, Michael Dohnert will be part of the "Getting Started" educational track session "Make It Last: Sustainable Solutions for Existing Venues" (Thursday, June 29 at 9:30am)
- Oakland A's Senior Director of Corporate Partnerships, Steve Pastorino will be part of the "Game Changers" educational track session "Purpose Driven Platforms: Sponsorship Activation Aligned with Environmental & Social Sustainability" (Thursday, June 29 at 9:30am)
- Billy Bean, Major League Baseball's Vice President & Special Assistant to the Commissioner, will be part of the mainstage panel "Responsible Sport: How the Sports Community is Addressing Social Equity Through Sustainability" (Thursday, June 29 at 11:35am)

BASKETBALL

- Former NBA players Spud Webb, Scot Pollard, Doug Christie, Bobby Jackson, Eddie Johnson and Reggie Theus will be participating in the Golf Invitational (Monday, June 26)
- Attendees can tour the inner workings of the Golden 1 Center (Tuesday, June 27 at 9:30am and 2:30pm)
- Sacramento Kings Vice President of Communications Joelle Terry will be a mainstage panelist for the Women, Sports & the Environment Symposium "Innovative Inclusion: How Can We Innovate Our Business to Include Women Employees and Sports Fans?" (Tuesday, June 27 at 12pm)
- Chris Granger, President & Chief Operating Officer of the Sacramento Kings will give the Welcome Address (Tuesday, June 27 at 5:20pm)
- Vivek Ranadivé, Owner & Chairman of the Sacramento Kings will give a Keynote Address (Tuesday, June 27 at 5:25pm)
- Basketball Legend & Ambassador for the Health of the Earth [Bill Walton will be interviewed on the mainstage](#) (Tuesday, June 27 at 6:30pm)
- Chris Murphy, President of NBA D-League affiliate Santa Cruz Warriors, will be part of the "Getting Started" educational track session "Leveraging Existing Resources: How Effective Partnerships Can Improve Your Triple Bottom Line" (Wednesday, June 28 at 2:30pm)
- Sustainability Programs Manager for STAPLES Center, Jessica Franco will be part of the "Game Changers" educational track session "Venues & Teams Working Together to Leverage Sustainability-Focused Fan Engagement" (Wednesday, June 28 at 2:30pm)



- NBA Vice President of Venues, Erin Schneiders will be part of the “Sports Leadership Update” (Wednesday, June 28 at 5:25pm)
- Vice President of Human Resources for the Sacramento Kings, Stacy Wegzyn will be part of the mainstage panel “Responsible Sport: How the Sports Community is Addressing Social Equity Through Sustainability” (Thursday, June 29 at 11:35am)

FOOTBALL

- Hall of Famer Jerry Rice will be joined by former All-Pros Marshall Faulk, Sterling Sharpe, Eric Dickerson, Neil Smith & Lance Briggs, as well as Bay Area legend Jim Plunkett as part of the Golf Invitational (Monday, June 26)
- The NFL’s Director of Environmental Program Jack Groh appears multiple times:
 - As part of the mainstage Thought Leadership Forum (Tuesday, June 27 at 9am)
 - As part of the “Sports Leadership Update” (Wednesday, June 28 at 5:25pm)
 - And as the recipient of the Green Sports Alliance’s highest honor, this year’s Environmental Leadership Award
- Forty Niners Stadium Management Company Chief Engineer, Roger Elu will be part of the “Game Changers” educational track session “Health & Wellness Spotlight: Protecting Athletes, Coaches and Administration via Sustainable Design” (Wednesday, June 28 at 11am)
- ESPN’s College GameDay Senior Operations Producer, Judi Weiss will be part of the “Beyond the Basics” educational track session “Sports on the Move: Embracing Sustainability at Sports Events and Broadcasts” (Wednesday, June 28 at 2:30pm)
- Philadelphia Eagles Director of Guest Experience Norman Vosschulte and Green Bay Packers Director of Public Affairs Aaron Popkey will be the focus of the “Mobilizing Fans” educational track session “Creating a Sustainability ECCO System: Case Studies from the Eagles & Packers on Making a Difference in Their Community” (Thursday, June 29 at 9:30am)
- The NFL’s Vice President of Human Resources Andres Astralaga will be part of the mainstage panel “Responsible Sport: How the Sports Community is Addressing Social Equity Through Sustainability” (Thursday, June 29 at 11:35am)

HOCKEY

- NHL’s Vice President of Corporate Social Responsibility, Omar Mitchell will be part of the “Mobilizing Fans” educational track session “What Floats & What Sinks: Lessons Learned in Stakeholder Engagement and Storytelling Around Water” (Wednesday, June 28 at 11am), as well as the “Sports Leadership Update” (Wednesday, June 28 at 5:25pm)



- The “Game Changers” educational track session “Venues & Teams Working Together to Leverage Sustainability-Focused Fan Engagement” (Wednesday, June 28 at 2:30pm) will feature four key hockey stakeholders:
 - LA Kings’ Manager of Community Relations & the Kings Care Foundation, Amanda Ellis
 - Gila River Arena’s Director of Operations, Sean Langer
 - STAPLES Center’s Sustainability Programs Manager, Jessica Franco
 - Rabobank Arena’s Director of Operations, Adam Miller
- San Jose Sharks’ Chief Operating Officer, John Tortora will be part of the mainstage panel “Responsible Sport: How the Sports Community is Addressing Social Equity Through Sustainability” (Thursday, June 29 at 11:35am)

NASCAR

- NASCAR driver Joey McColm will be part of the Golf Invitational (Monday, June 26)
- NASCAR driver Julia Landauer will be a mainstage panelist for “The Gloves Are Off: How Athletes Are Taking Action in Their Communities” (Wednesday, June 28 at 9:30am)
- NASCAR’s Senior Director of Green Innovation & STEM Platforms, Catherine Kummer will be part of the “Sports Leadership Update” (Wednesday, June 28 at 5:25pm)

SOCCER

- Soccer legend Mary Harvey will be moderating the mainstage panel “Responsible Sport: How the Sports Community is Addressing Social Equity Through Sustainability” (Thursday, June 29 at 11:35am). Recently Harvey became the first woman to receive the [Werner Fricker Builder Award](#) from US Soccer for her long-term advocacy of the sport. She currently serves as Principal, Ripple Effect Consulting, Athlete Ally Ambassador, and Board Vice Chair, Green Sports Alliance.
- The “Game Changers” educational track session “Venues & Teams Working Together to Leverage Sustainability-Focused Fan Engagement” (Wednesday, June 28 at 2:30pm) will feature a pair of key soccer stakeholders:
 - Adam Duvendeck - Director of Operations, Stubhub Center
 - Lauren Nowinski - Director, Community Relations & LA Galaxy Foundation, LA Galaxy

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Registration is Open for the Summit

The Green Sports Alliance Summit is the most influential convening of key stakeholders from around the sporting world for the purpose of sharing best practices, inspiring positive change, and improving the communities where we live and play. [Register](#) and learn more at greensportssummit.org

About Green Sports Alliance

The Green Sports Alliance leverages the cultural and market influence of sports to promote healthy, sustainable communities where people live and play. The Alliance inspires professional sports leagues, sports governing bodies, colleges, teams, venues, their partners and millions of fans to embrace renewable energy, healthy food, recycling, water efficiency, safer chemicals and other environmentally preferable practices. Alliance members now number nearly 500 organizations representing 15 leagues in 14 countries. Visit greensportsalliance.org for more information.

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