



GREEN
SPORTS
ALLIANCE

SUMMIT

Sacramento, CA
June 27-29, 2017



2017 SUMMIT MEDIA KIT

ABOUT THE SUMMIT

The annual Green Sports Alliance Summit is the world's largest and most influential gathering for the sports community to unite around sustainability. The Summit will take place June 27-29 in Sacramento, California at the Golden 1 Center, home of the Sacramento Kings. The Summit will bring together more than 700 industry stakeholders to learn and share better practices and innovations to promote healthy, sustainable communities where we live and play.

The theme for the 2017 Summit is **PLAY GREENER™: Engaging Fans, Athletes & Communities**, focused on mobilizing our members and partners to bring about positive environmental and social impact across their fan-base and surrounding communities.

Keynote speakers will include Bill Walton, Basketball Legend and Ambassador for the Health of the Earth. Industry leaders will discuss topics including powerful partnerships between corporations and teams, innovations in design, making collegiate sports greening work, and leveraging fan engagement.

Summit attendees will also have a chance to get an insider's look at country's greenest venue, the Golden 1 Center, home of the Sacramento Kings. Other Breakout Tours will focus on sustainable best practices and efficiency measures of stadiums and venues in the region including Raley Field, Sacramento State and more.

Visit www.greensportsummit.org for more information.

2017 PROGRAM HIGHLIGHTS

- Summit Tours will focus on sustainable best practices and efficiency measures of stadiums and venues in the Sacramento region. (Tues., June 27)
- Thought Leadership Forum (Tues., June 27)
- Women, Sports and the Environment Symposium (Tues., June 27)
- Keynote Address: Bill Walton, Basketball Legend and Ambassador for the Health of the Earth (Tues. June 27)
- Green Sports Celebration at Golden 1 Center, celebrating achievements of the green sports movement (Wed., June 28)
- A Roadmap: Improving Campus Sustainability Utilizing the Power of Sports (Wed., June 28)
- Creating a Sustainability ECCO System: Case Studies from the Eagles and Packers on Making a Difference in their Community (Thurs., June 29)
- Make it Last: Sustainable Solutions for Existing Venues (Thurs. June 29)

View the full program [here](#).

BREAKOUT TOURS 2017

Summit Breakout Tours will focus on sustainable best practices and efficiency measures of stadiums and venues in Sacramento, California and the region. Members of the media who are interested in attending tours should connect with their Summit representative to be added to the list and to receive further details. Additional tour information [here](#).

- Raley Field Sustainability Tour, Tuesday, June 27 , 9:30 - 11:30 AM
- California Safe Soil Tour: From Fork-to-Farm, Tuesday, June 27, 2:30-4:30 PM
- Sac State Sustainability Tour, Tuesday, June 27 , 2:30 - 4:30 PM
- Golden 1 Center, Tuesday, June 27, 9:30 - 11:30 AM and 2:30-4:30 PM
- UC Davis Innovative Lighting Tour, Tuesday, June 27, 9:30 - 11:30 AM
- SunSystem Solar Tour - Next Generation Facilities: Solar Leadership, June 27, 2:30-4:30 PM

Individuals available for onsite interviews:

- GSA spokespeople: Justin Zeulner, Scott Jenkins, Mary Harvey, Joe Khirallah, additional Board members and staff
- Sacramento-based Alliance members and Summit partners: (Rahul is getting KAM a list 5/3)
- Many of our speakers may be willing to participate in pre and post-event interviews. Please reach out to noel@greensportssummit.org or kelley@greensportsalliance.org for specific requests and inquiries.

View the full 2017 Summit speaker lineup at: www.greensportssummit.org/speakers

SOCIAL MEDIA HANDLES

Twitter: @sportsalliance

Instagram: @greensportsalliance

#PLAYGREENER

#greensports

TOP 2017 SPONSORS



[Click here for approved Summit images, logos and AD's](#)